



January 14, 2008

Dear TBF President,

On behalf of Evinrude E-TEC Outboards we have some very exciting news to share with you. As many of you know we recently introduced our flagship model engine, the Evinrude E-TEC 250 HO. This engine is now in production and we are shipping to our dealer network and boat builder partners. In conjunction with the rollout of our E250 HO we are pleased to announce new enhancements to our 2008 Professional Engine program and an additional cash rebate incentive for V-6 engines purchased on the Professional Engine program.

At this time we would like to extend the Professional Engine program to all TBF members. This program will allow TBF members to purchase all V6 engines; including the flagship E250HO engine at a discounted price. In addition to the special pricing we will provide the following rebate:

| Engine | Rebate if purchase by | |
|---------------|--------------------------------|--------------------------------|
| | Jan. 14 - Jan. 31, 2008 | Feb. 1 – March 31, 2008 |
| 250, 250HO | \$2000 | \$1,000 |
| 225, 225HO | \$1800 | \$900 |
| 200, 200HO | \$1600 | \$800 |
| 175 | \$1400 | \$700 |
| 150, 150HO | \$1200 | \$600 |

Many of you are making arrangements for the 2008 tournament season and we would like you to consider Evinrude E-TEC as your engine of choice. This offer is in conjunction with the 2008 Professional Engine Program only. Your dealer will have the necessary forms to apply. You can find your closest dealer through www.evinrude.com. There are a few items you will need when purchasing on this special program:

- Valid Federation member number
- A current promotional/tournament resume
- 2008 Professional Engine Program application (available through your authorized Evinrude dealer)
- Rebate coupon and copy of the bill of sale

The opportunity to purchase an Evinrude E-TEC on this special program ends March 31, 2008. We encourage you to act now. If you are interested in learning more about the details of this program or need assistance in finding a dealer, please call: Jill Johnson: 262-884-5352 OR Krista Heidgerken: 952-922-8534.

Please note: engines purchased by TBF members are included in your state federation accrued money for the year. The attached coupon must accompany the program application which is located at your Evinrude dealer.

If you act now we will enroll you in our "Bounty Program" which could earn you additional cold hard cash! Additional details will be provided upon your purchase of an Evinrude E-TEC.

Regards,

Richard Palmersheim
Vice President, Marketing & Strategic Planning